



# Bruce Kay Scholarship for Undergraduate Studies 2026 Guidelines

**Purpose:** The Richmond CPCU Society Chapter awards scholarships to undergraduate college students based on an expected interest in pursuing a career in the insurance and risk management industry. Consideration will be given based on academic and extracurricular achievements and application responses.

**Criteria:** Eligible students must be an undergraduate student enrolled in an accredited Virginia four-year college or university with an interest in pursuing a career in the insurance and risk management industry.

We respectfully request that applicants avoid using artificial intelligence (AI) tools to compose or significantly revise their scholarship responses. The goal of this application is to reveal personal experiences, goals, and voice. Failure to adhere to these guidelines will result in an automatic disqualification of your application.

Students should submit the scholarship application as well as the following to be considered:

- Resume
- Unofficial or Official Transcript
- Responses to all of the following short essay questions (250 words max per question):
  1. The Insurance and Risk Management landscape is ever evolving. What emerging trend excites or concerns you most, and how do you plan to contribute to the field in light of it?
  2. What do you envision as your desired career in insurance and risk management?
  3. What is the value of an industry-recognized professional designation?
  4. Why should you be considered for this scholarship?

**Amount:** Scholarships will be awarded in an amount up to \$5,000. Funds will be dispersed to recipients via their selected university or college to be used for tuition, course materials and room and board. This is a one-time scholarship award.

**Deadline:** The application deadline is **May 1st, 2026**. The deadline is the date after which applications will no longer be accepted. Recipients will be notified by June 1st, 2026, via email and recognized at a CPCU Chapter-sponsored event.

**Please send all submissions** including resumé, letter of recommendations and prompt responses via email to [richmondcpusociety@gmail.com](mailto:richmondcpusociety@gmail.com)